

# JASON LEONARD OBE

Rugby World Cup Winner &  
Multi World Record Breaker





# RUGBY

During his 14 year international rugby career, Jason played in four Rugby World Cups for England, who became World Champions in 2003 and won four Six Nations Grand Slams in that time.

During the 2003 Rugby World Cup Jason broke the World Record to become the world's most capped mens player of all time and eventually retired in 2004 with 114 Caps for England.

He still holds the record for the most individual test wins by an England Men's player of 89 matches won with a 76% win rate.

Jason has been on three prestigious British & Irish Lions tours with five test appearances, including two in the victorious 1997 series win in South Africa. He played six times for the Barbarians, as well as making 290 appearances for his club, Harlequins, spanning both the amateur and professional game.

He earned an MBE for services to sport in 2002, which became an OBE after England's Rugby World Cup success, and was inducted into the World Rugby Hall of Fame in 2014.

Jason remains a huge presence in global rugby where he is highly active providing his administrative experience and expertise at board level. He was the Chairman of the British & Irish Lions from 2018-2022 and remains on the Executive Board. He was President of England Rugby(RFU) from 2015-16 when England hosted the Rugby World Cup in 2015.





## BUSINESS

As well as being a huge personality in rugby union and admired by global sports fans, Jason is highly respected in business and networks at the highest levels to broker introductions and consults for international brands and organisations. Jason is a Senior Advisor for Besso Group, a leading Lloyd's broker.







## ENTERTAINMENT SPEAKING

With hundreds of tales from old school touring, Jason reminisces about everything from drinking to notorious teammates, the trouble they got into, and everything in between. All that whilst playing rugby under huge pressure at the top of the global game.

Rugby has changed since those days, and Jason will shock entertain, and make you laugh as only he can as he brings it to life.

## CORPORATE SPEAKING

Jason, in addition to entertainment speaking, can offer a variety of leadership themes from Success Planning, Mental Strength, Resilience, Pressure Management, Dealing with Adversity, Communication, Responsibility, Accountability, Outward Thinking and Team Psychology.

His experience from being a Rugby World Cup Champion to his wide ranging formal boardroom roles such as Chairman of the British Lions and President of the RFU and the wide range of consulting work he does, makes him a versatile presenter.

[hello@jasonleonard114.com](mailto:hello@jasonleonard114.com)





# CHARITY

Jason is Founder and Chairman of the Atlas Foundation, which exists to help deprived children around the world work towards a better future through rugby communities and initiatives. The Atlas Foundation exists to directly care, support and guide severely deprived children towards a better future. It is a launchpad for good that enables local projects round the world to make a tangible impact on the daily lives of young people in severe poverty and danger.

Children that Atlas aims to help are subjected to horrifying suffering whether it be malnourishment and disease, sex trafficking and rape, and extreme inequality and violence. Through health, education, and gender inclusion programmes and a large number of rugby initiatives, The Atlas Foundation and it's partners provide safe havens offering food, clean water, teaching, coaching and guidance over 200,000 children so far in dire need.

[www.theatlascharity.org](http://www.theatlascharity.org)







## FUNBUS

Jason's teammate Martin Bayfield coined the name FunBus for Jason whilst on tour together in South Africa in 1994 and it has stuck ever since.

The FunBus is a classic double decker Route Master bus that takes you and your guests, along with Jason and a couple of his old team mates, on the ultimate pub crawl as you tour the drinking spots of South West London and other routes.

Jason will be conductor for the tour, ensuring guests don't go thirsty - as well as drinks at each stop, there will be beer on board to keep you hydrated!

Whether for Client Entertainment, Corporate Celebrations, Team Building & Bonding, Stag/Hen or a Private Party this unique tour is the perfect way to celebrate and (if you can handle your drink) is sure to be one to remember!

[www.funbusentertainment.com](http://www.funbusentertainment.com)

  [funbus114](#)



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